

*Great ambition is the passion of a great character.
Those endowed with it may perform very good or very
bad acts. All depends on the principles which direct
them.*

-Napoleon Bonaparte

Candidate: Zeng Yi-En

曾 怡 恩

Zeng
Yi-En

CV

Zeng Yi-En

Tel:

E-mail:

Address:

Education

2007 - 2011 National Taiwan Normal University

B.Ed Adult Continuing Education

2013 - 2014 Newcastle University

MA Arts, Business and Creativity

Work Experience

2007/9 -2011/9 Personal tutor

- High school English/Math/Science/Piano

2009/2-2011/3 Taipei Philharmonic Foundation for Culture and Education

- Member (Second Alto) in Taipei Philharmonic Youth Choir

- Assistant and Marketing Specialist

2009/3- 2011/12 Department of Educational Psychology and Counseling,

National Taiwan Normal University

- Accountant and Purchasing Assistant

- Research Assistant for Dr. Chen, Hsueh-Chih

2010/ 8 National Education Radio

- Intern, reporter and journalist

2012/10- 2013/7 Academia Sinica

- Mandarin teacher for international PhD students

2013/10 – now Three Littles children's book self-publisher

- Executive Operation Officer

2014/2 – now Bright Loaf consultancy team

- Baltic Centre for contemporary art project manager

Extracurricular Interests

Musical singing, Neuroscience, Taiwanese talk opera and Acting

Extracurricular Activities

- | | |
|-----------------|--|
| 2001/ 9- 2011/6 | The Church in Taipei, NGO,
-Member/English Camp Leader |
| 2006/8-2006/9 | Choir Exchange Camp with China,
-Leader |
| 2008/12- 2009/6 | Rerum Novarum Center (New Things Center for Social Concerns,
NPO)
-Volunteer -project planner /marketing /exhibition |
| 2007/9-now | Glory Foundation
-Volunteer teacher |
| 2009/8-2011/6 | Children Character Cultivated Camp,
-Activity planner/ Assistant/Group Leader/Adviser |
| 2010/10-2011/6 | Department of Adult Continuing Education,
-Public Relation Representative |
| 2013/9-now | Arts, Business and Creativity
-Student representative |

Zeng
Yi-En

Honours and Awards

- | | |
|------|---|
| 2002 | The Best Debater of Taipei Students Debate Association |
| 2009 | Shin Kong Life Tower Run Up for Conservation Efforts Award |
| 2011 | Ms. Lin Scholarship of LYNCK Foundation |
| 2007 | Club leader of the year |
| 2009 | Mr. Chou Scholarship of NTNU |
| 2010 | Mr. Chou Scholarship of NTNU |
| 2011 | Mrs. Chan Scholarship of NTNU |
| 2011 | Yungang Memorial Foundation Scholarship |
| 2011 | Studying Abroad Scholarship of Ministry of Education,
Taiwanese government |

Languages

Mandarin Chinese, Taiwanese and English; German (Basic)

Certifications

- Taiwan International Cooperation and Development Fund, Trained Volunteer
- Glory Foundation, Trained Volunteer Life-Education Teacher
- Beauty Life Association, Short-term Trained Volunteer
- Taipei International Modern Ink Painting Biennial, Trained Interpreter
- World Chinese Language Association, qualified teaching Chinese as a second language teacher

Personal Statement

Hi, this is Zeng, Yi-En. Thank you in advance for your time that you are going to spend a while to know me. Surely I attempt not to bore you in the following couple of minutes. Here is my solution to make your reading time enjoyable. I propose three themes in this statement: Who I am, what I have done and learned and why I am the most appropriate candidate for your company.

THEME ONE: WHO I AM

I am not sure how many people find this question easy to answer? I find it hard, too. That is why I had spent most of my time exploring this issue by participating diverse activities, learning different languages and professions, and headed to the UK for my master degree. Now, with confidence, I would love to share with you my discovery. In general, I would describe myself a Christian who got baptized and started to live a normal church life since 2001. This identity shapes me a firm belief in life and work attitude which has made my life meaningful. During 2009 and 2011, I had received church training by living corporate life with people who love God and are willing to learn how to be a proper Christian. This regular life made a big progress in my life and built up good characters in me who can be trusted. Tremendous intellectual curiosity has also been recognized as my personal trait. It allows me to obtain interdisciplinary knowledge and work with people from diverse backgrounds. My capacity to communicate with people has greatly developed and is applied in my work and my study life in the UK.

THEME TWO: WHAT I HAVE DONE AND LEARED

In my early twentieth, I dedicated to explore my ability and interests by participating diverse works and activities. I truly believe that a person can release his talent to the uttermost when he really understands himself.

1. Being a volunteer and language teacher

My rich experience in volunteering and being a teacher at different organizations has enriched my insight about people. I have been exposed to people at different ages and nationalities. One of the influences on me is that while making decisions, I consider things deeply and broadly.

2. Research assistant

That was a gateway where I learned multiple skills and moral attitudes at workplace. I was assigned in running several projects and activities which enabled me to switch thoughts quickly and be able to take care of details. Being

precise to listen and to interpret what a situation needs is a big challenge to me at the very beginning, but the work training here forced me to quickly judge a situation and exploit resources. Consequently, I benefited a lot from this work experience because it had trained me to release my potential among the intense workloads.

3. Singer, radio host and journalist

Singing musical is my hobby, and I realized it is in line with being a radio host and journalist during my intern period. They all require lots of spontaneity and improvisation. Each show, piece of article and program has its deadline, and it is exactly like running races. In such a high pressure work environment, being mindful to quality is a principle I would never yield.

Throughout these experiences mentioned above, I became more certain of my future career. I then decided to study creative industries in the UK in 2013/2014. During my master year, several projects I had done were very meaningful and had strengthened my belief that I should press on my career in creative industries. I have worked as a self-publisher with my colleagues and published a book in the UK; successfully proposed a plan for a medium-sized art organization for them to step into Asian market and generate interests which they were highly appreciated; proposed a music magazine plan to a professor in art department and I gained merit in that course. My realization of my ability has brought me further to be the most appropriate candidate to this job.

THEME THREE: WHY I AM 'THE PERSON' FOR YOUR COMPANY

Incorporating with my previous experience and achievement, I have possessed multiple skills through my learning-by-doing process. My communication skills with people from diverse background have gained me friendship and broad knowledge in terms of social media advertisement, conducting research, propose plans to customers and creative projects executing. Additionally, social media has been used prevalently in previous projects I have done, and I have been elected as website admins in different schemes. Taking care of quantity and quality is also one of my strengths. Therefore, with confidence, I am certain that you will be happy to include me as one of your company members in this big family.

Thank you.

Yours faithfully,

